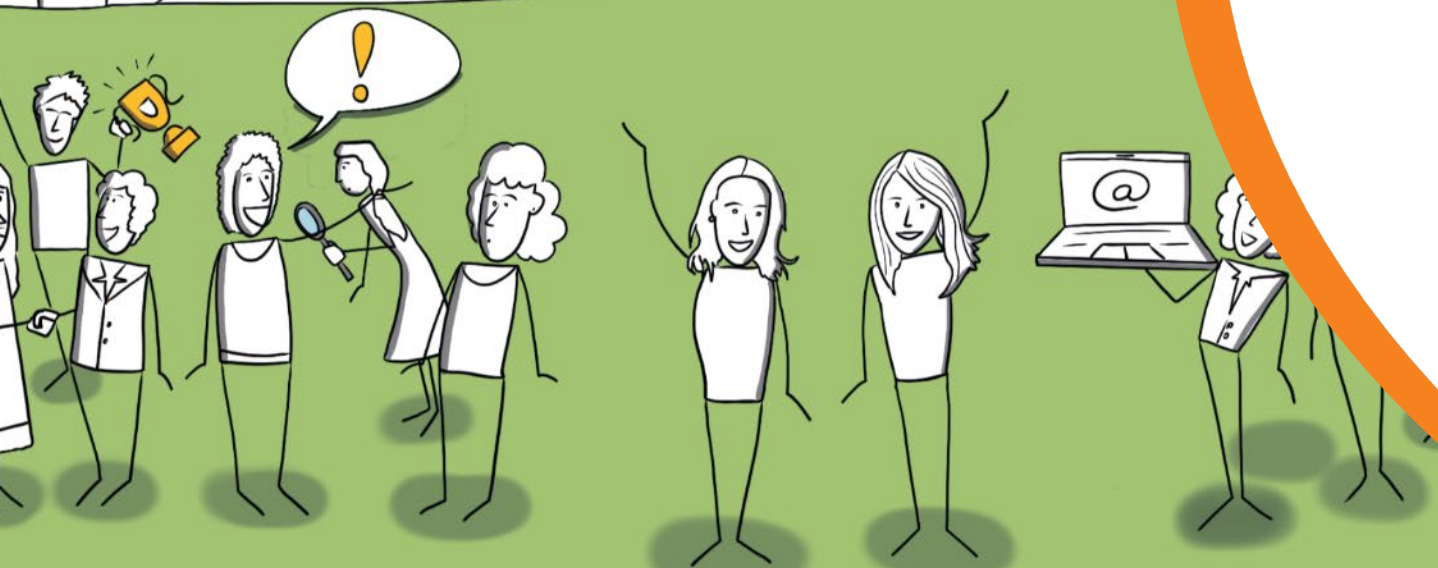


A line drawing of a landscape. A green path winds from the bottom left towards a crowd of people on a hilltop. Along the path, there is a school building with a clock tower, a house, and trees. A yellow sun is visible in the sky. The path is bordered by a thick orange arc on the right side.

Braucht Bildungs- und Berufsorientierung Theorie(n) und wenn ja, wie viel(e) davon?

17.11.2023, ibobb Werktagung



CAREER PRACTICE: Three Paradigms

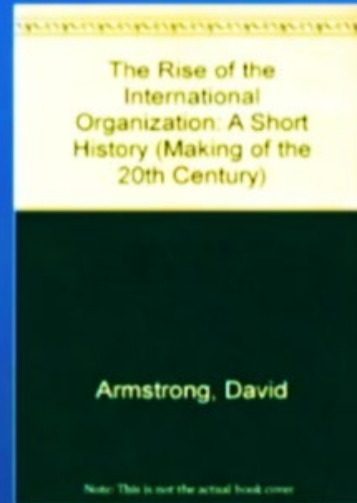
1900s



OCCUPATIONS

P-E Fit

1950s



CAREERS

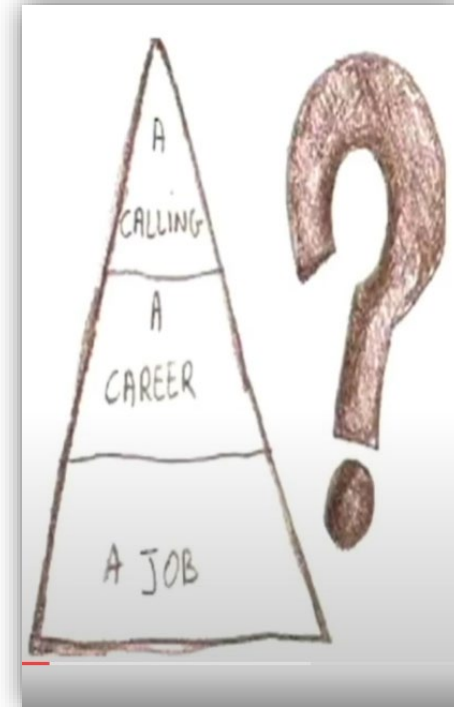
**Education/
Coaching**

2000s

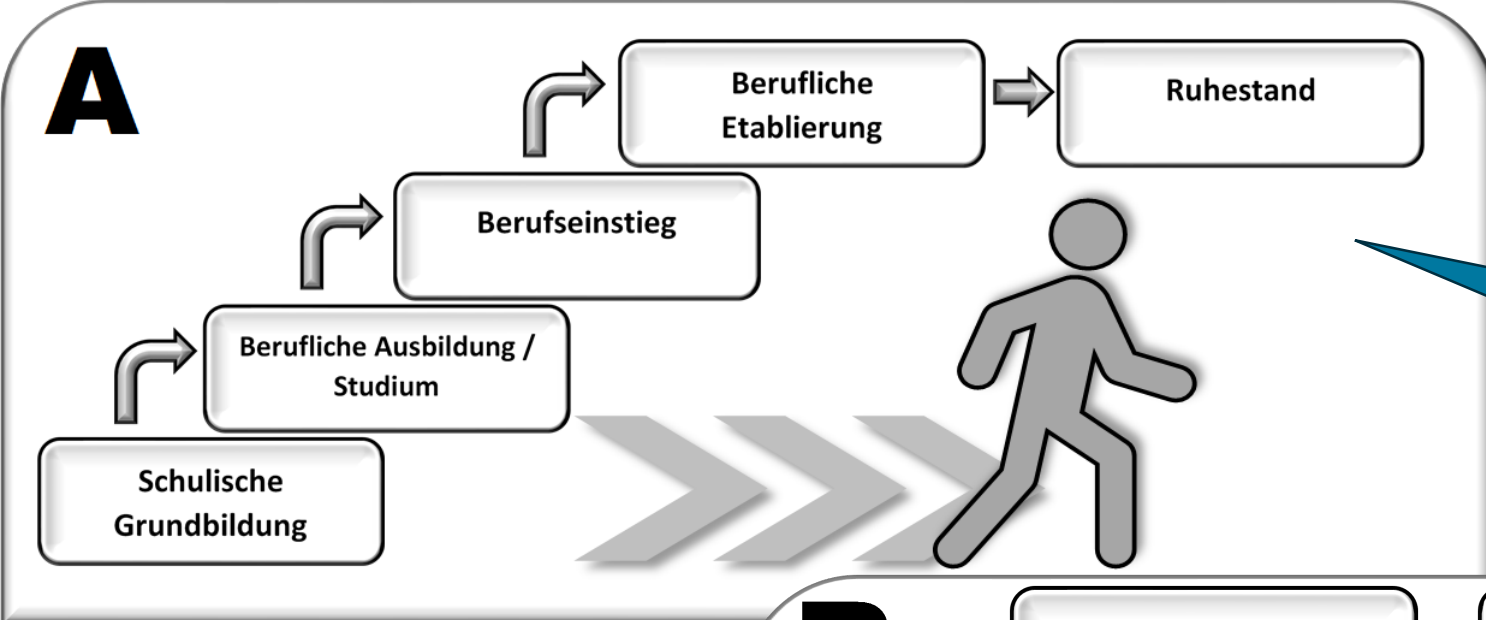


PROJECTS

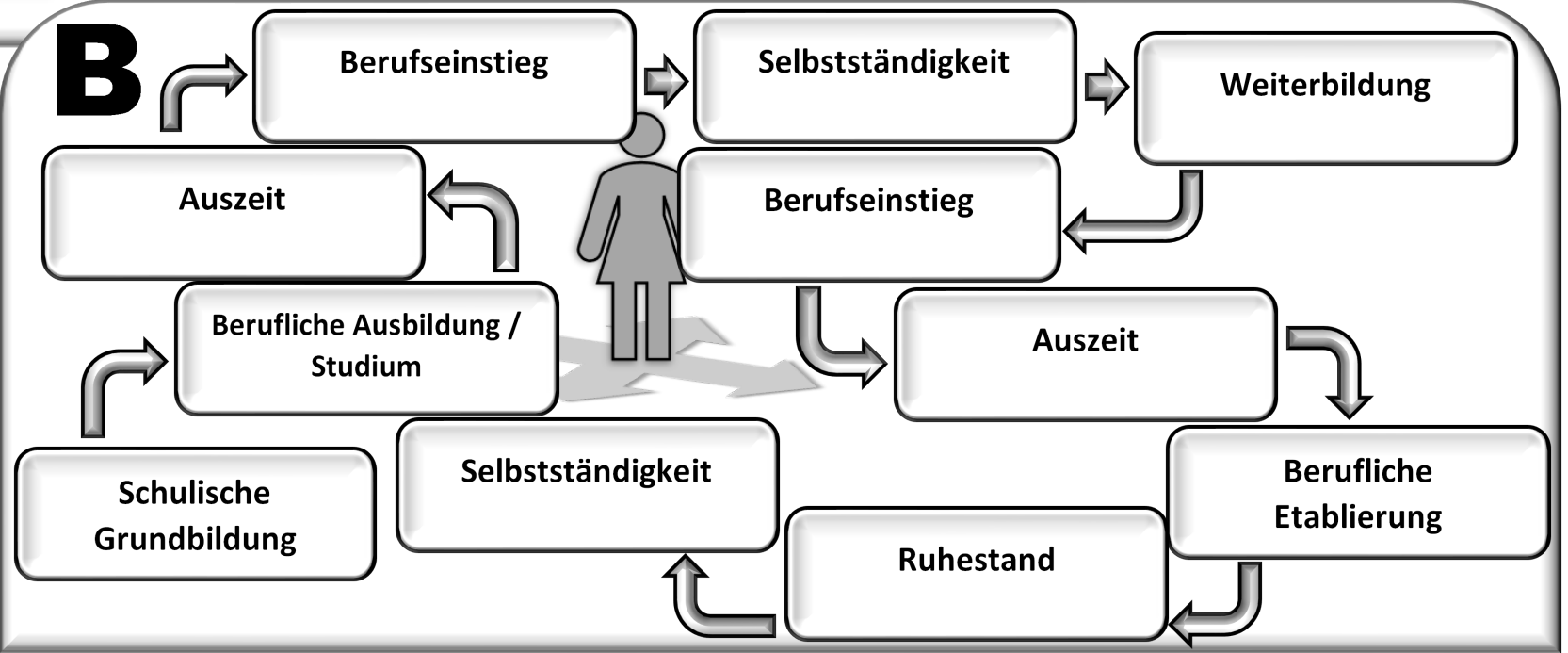
Career Construction



[Link zum Video](#)



„traditionelles“
Laufbahn



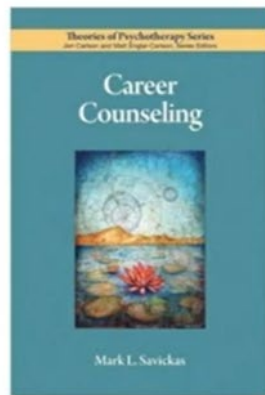
„aktuelle“
Laufbahn

„Moderne Ansätze zur nachhaltigen
Laufbahnförderung“
Prof. Dr. Andreas Hirschi,
Universität Bern, Euroguidance
Fachtagung, 8. November 2018, Wien

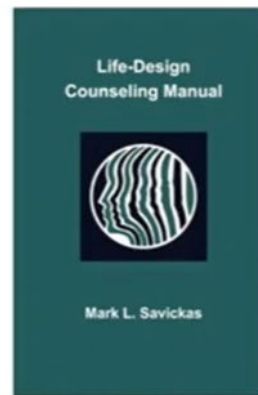
What is Life Design/Career Construction?

“An identity intervention that cultivates intention and action through story telling.”

“Life-design counseling encourages clients to make sense of their lives by articulating purpose, forming intentions, and making a commitment to self.”



2011



2015

~ Mark Savickas

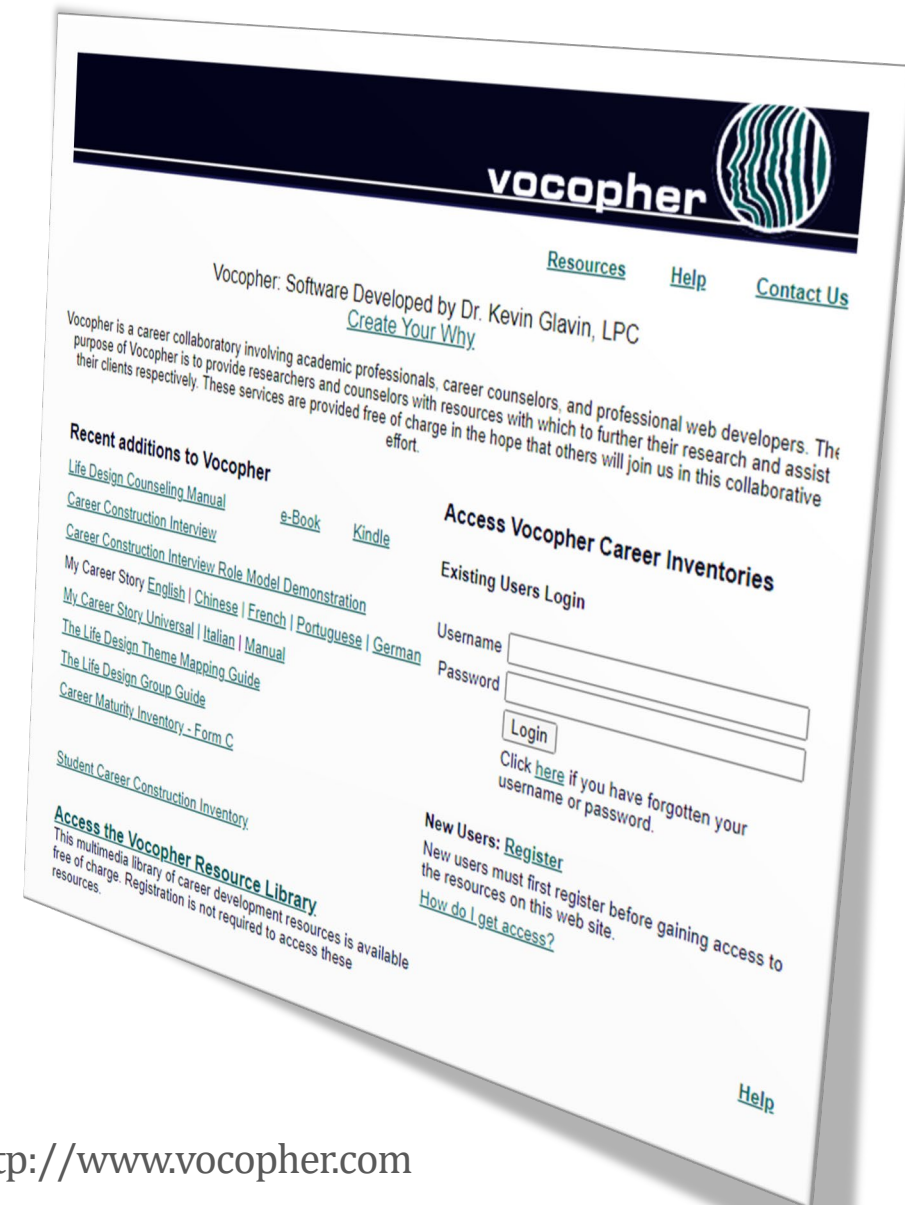


- Beratende als „change agents“
- Abkehr von Normpopulationen

<https://www.youtube.com/watch?v=uqz-5ny8T-s>



-  **Meine drei Vorbilder** 1
-  **Meine drei Lieblingsserien** 2
-  **Meine Lieblingsgeschichte** 3
-  **Mein Lieblingsmotto** 4





Vielen Dank für Ihre
Aufmerksamkeit!

bewusst anders beraten
Wir von bab für Sie.





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